



IP Telephony Migration for Small and Medium Business

Panasonic introduces - KX-TDE Pure IP PBX

Seamless product migration for existing KX-TDA customers

IP Networking solutions can offer the reliability, quality of service and price points that business customers require for PC and data applications, but as more companies are moving towards implementing IP-based communications, they need to see the benefits of moving voice communication onto the same infrastructure. The basic benefits of convergence like office networking, better customer service, staying connected with remote workers, and reducing operational costs, need a solution they can trust.

Panasonic offers a simple but reliable solution to make it easy for existing customers with KX-TDA systems to effortlessly migrate or upgrade to IP Telephony, protecting investments and allowing adoption of new business solutions.

The Benefits of IP Telephony

The benefits of upgrading to IP based solutions include:

- ▶ **Lower costs solutions:**
Benefit from communications over a common infrastructure - including hardware and software - that extends the power of applications to users, local or remote.
- ▶ **Solutions to fit your needs:**
Blending IP Telephony with existing traditional digital technology, providing flexible and cost-effective options for preserving your existing infrastructure, while delivering remote worker connectivity.
- ▶ **SMB LAN & WAN packages:**
Partners offering solutions can supply customers with an end to end solution, covering switches, routers and advice on cost effective small office setup.
- ▶ **Leverages existing investments by creating Networks:**
Connect remote offices to your Company headquarters; providing centralized call handling, & lower network call costs.
- ▶ **Enable Powerful new business applications:**
Gain the same advantages as larger competitors, by extending network services to small office/home office workers, while simplifying installation costs, telephone extension adds, moves and changes.
- ▶ **Simplifies installations and network management:**
Through easy-to-use, intuitive management tools, providing lower cost centralized management capabilities.

Panasonic has provided voice communication solutions throughout Europe for over 21 Years. KX-TDE has been introduced into the European Market offering customer a Pure IP PBX for new customers, and a comprehensive migration solution for those using KX-TDA solutions.

KX-TDA to KX-TDE Migration path

1. Complete Site Survey to understand total requirements
2. Upgrade existing KX-TDA 100/200 with new main processor card and activation keys
3. Provide your customer with new applications and solutions to help move their business forward

